



DATA BREACH DAMAGES BY THE NUMBERS

The potential impact of a data breach should not be overlooked. Victimized companies endure substantial financial loss, public scrutiny, and the challenge of repairing their reputations amid heavy business disruptions due to compromised networks.

THE REAL COST OF A DATA BREACH

- **\$9.4 million:** Average total cost of a data breach in the U.S
- **\$4.35 million:** Average total cost of a data breach among all countries
- **\$164:** The cost per stolen record

WHEN YOUR BUSINESS IS HELD FOR RANSOM

While ransomware breach costs have declined slightly since 2020, the damage is still significant:

- **\$4.54 million:** Average cost of a ransomware attack in 2022 (excluding ransomware payment)

Source: Ponemon Institute Cost of a Data Breach Report 2022

EVERY INDUSTRY IS AFFECTED

Any business is susceptible to a data breach but industries facing the greatest threat include:



FINANCIAL

\$5.97 MILLION

The financial industry is the second-most targeted, with data breaches raging nearly \$6 million



HEALTHCARE

\$10.1 MILLION

Average cost of a data breach in 2022, a nearly \$1 million spike in the annual average and 42% increase since 2020



INDUSTRIAL

\$4.47 MILLION

Average cost of a data breach in 2022



RETAIL

\$3.28 MILLION

Up from \$3.27 million in 2021



SERVICES

\$4.70 MILLION

On average, 24% of breach costs accrued more than 24 months after incident



TECHNOLOGY

\$4.97 MILLION

2.6% increase from 2021

Avoid business interruptions, reputational damage and a significant hit to your bottom line.

Contact us today to begin fortifying your security program.

BE PROACTIVE. BE VIGILANT.